



organic spa

MAGAZINE

“Hawaiian culture, where taking care of the land is our kuleana, or our innate responsibility, definitely impacts the way I operate Honua Skincare. In Hawaiian, ‘āina or land means ‘that which feeds,’ so we are taught at a young age to take care of the land that feeds us. We, as a family and a company, are truly committed to giving back to our ‘āina by helping to reforest and restore our farms, streams and coastlines and are mindful of our entire ecosystem when it comes to ingredient sourcing methods. We support sustainable farmers that understand their partnership with nature and who actively replenish so they can keep our plants thriving for centuries to come.”

Kapua Browning
Founder, Honua Hawaiian Skincare

Farm to Face 10 / 2023

